

# IAN SIENICKI WANTS TO DEVELOP + IMPLEMENT CREATIVE / COMPELLING / MEANINGFUL VISUAL COMMUNICATION. WITH YOU. FOR THE WORLD

## FREELANCE

Direction + design: branding, website. • Honey Wedding & Events. Chicago, Ill. 2009 – current  
Website re-design + development. • Chicago Outfit Roller Derby League. Chicago, Ill. 2008 – current  
Direction + design: CD packaging, posters. • Maurice. Chicago, Ill. 2007 – current  
Direction + design: brand redevelopment. • Coleman Center for the Arts. York, Ala. 2008 – 2009  
Client ad production + concept development. Brochure design. • McKinney | Chicago. Chicago, Ill. 2008  
Client logo development + design. • 705 Design. Chicago, Ill. 2007 – 2008  
Souvenirs III, IV, VI book design + layout. • Flying Geese Publications. Bedford, Ind. 2005 – 2008  
Direction + design: branding, website, marketing. • Garage Concepts of Indiana. Bloomington, Ind. 2006 – 2008  
Newsletter design + layout. Direction + design: print ads. • Indiana University Foundation. Bloomington, Ind. 2007  
Products touchscreen interactive design + layout. CDRom packaging. • Cook Incorporated. Bloomington, Ind. 2006

## EXPERIENCE

Designer. Tails Pet Magazine. Chicago, Ill. 2008  
Design + layout + management of multiple geographic markets. Stock photo search + image manipulation.  
Ad design. Monthly packaging and shipment of completed issues. Website updates & maintenance.

Designer. NRC Realty Advisors. Chicago, Ill. 2008  
Development of print marketing communications and advertising for British Petroleum.  
Creation of HTML emails, animated web banner ads & website maintenance.

Designer. Solution Tree. Bloomington, Ind. 2007  
Development + design of direct mail marketing campaigns employing postcards, sell sheets, and brochures.  
Cultivation + extension of company brand for use across variety of media.

Designer. Johnson Center for Entrepreneurship & Innovation. Bloomington, Ind. 2006  
Development + implementation of all company visual communications.  
Creation of HTML emails & website maintenance.

## EDUCATION

BFA Graphic Design. Indiana University. Bloomington, Ind. 2004  
Design internship. Indiana University Alumni Association. Bloomington, Ind. 2003 – 2005

## SKILL SET

Adobe Creative Suite • XHTML + CSS basic proficiency • Microsoft Office • Macintosh + Windows • Mac Laptop owner + CS

## LIFE

Volunteer + poster'er. Turning Indiana Blue. • Barack Obama for America. South Bend, Ind. 2008  
Guitar + vocals + general shenanigans. Posters + CDs. • Mountain Lion! Puma. Bloomington, Ind. 2006 – 2008  
State champion hockey defenseman + tri-captain. Learned the definition of camaraderie. • South Bend, Ind. 1996 – 1997  
Aspiring neighborhood tennis pro. • Lincoln Square. Chicago, Ill. May, 2009 – current  
Bilingual letterpress + screen print shop owner. • Baja California, Mexico. 2029

IANSIENICKI.COM 858.342.6432 IAN.SIENICKI@GMAIL.COM CHICAGO