

IAN SIENICKI WANTS TO DEVELOP + IMPLEMENT CREATIVE / COMPELLING / MEANINGFUL VISUAL COMMUNICATION. WITH YOU. FOR THE WORLD

FREELANCE

Magazine page layout + production. • Timeout Chicago. Chicago, Ill. 2009 - current
Direction + design: branding, website. • Honey Wedding & Events. Chicago, Ill. 2009 - current
Website re-design + development. • Chicago Outfit Roller Derby League. Chicago, Ill. 2008 - current
Direction + design: CD packaging, posters. • Maurice. Chicago, Ill. 2007 - current
Direction + design: brand redevelopment. • Coleman Center for the Arts. York, Ala. 2008 - 2009
Client ad production + concept development. Brochure design. • McKinney | Chicago. Chicago, Ill. 2008
Client logo development + design. • 705 Design. Chicago, Ill. 2007 - 2008
Souvenirs III, IV, VI book design + layout. • Flying Geese Publications. Bedford, Ind. 2005 - 2008
Direction + design: branding, website, marketing. • Garage Concepts of Indiana. Bloomington, Ind. 2006 - 2008
Newsletter design + layout. Direction + design: print ads. • Indiana University Foundation. Bloomington, Ind. 2007
Products touchscreen interactive design + layout. CDROM packaging. • Cook Incorporated. Bloomington, Ind. 2006

STAFF

Designer. • Tails Pet Magazine. Chicago, Ill. 2008
Design + layout + management of multiple geographic markets. Stock photo search + image manipulation.
Ad design. Monthly packaging and shipment of completed issues. Website updates & maintenance.

Designer. • NRC Realty Advisors. Chicago, Ill. 2008
Development of print marketing communications and advertising for British Petroleum.
Creation of HTML emails, animated web banner ads & website maintenance.

Designer. • Solution Tree. Bloomington, Ind. 2007
Development + design of direct mail marketing campaigns employing postcards, sell sheets, and brochures.
Cultivation + extension of company brand for use across variety of media.

Designer. • Johnson Center for Entrepreneurship & Innovation. Bloomington, Ind. 2006
Development + implementation of all company visual communications.
Creation of HTML emails & website maintenance.

EDUCATION

BFA Graphic Design. • Indiana University. Bloomington, Ind. 2004
Design internship. • Indiana University Alumni Association. Bloomington, Ind. 2003 - 2005

SKILL SET

Adobe Creative Suite • Microsoft Office • Macintosh + Windows
XHTML + CSS basic proficiency • Screen Printing • Letterpress Printing • Photography

LIFE

Volunteer + poster'er. Turning Indiana Blue. • Barack Obama for America. South Bend, Ind. 2008
Guitar + vocals + general shenanigans. Posters + CDs. • Mountain Lion! Puma. Bloomington, Ind. 2006 - 2008
State champion hockey defenseman + tri-captain. Learned the definition of camaraderie. • South Bend, Ind. 1996 - 1997
Aspiring neighborhood ultimate frisbee pro. • Lincoln Square. Chicago, Ill. March, 2009 - current
Bilingual letterpress + screen print shop owner. • Baja California, Mexico. 2029

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