

FREELANCE HIGHLIGHTS

Design + production: Ameriprise · Lurie Children's Hospital · Agency EA. Chicago, Ill. 2011 – present
Design + production: American Optometric Association · Quicksilver Associates. Chicago, Ill. 2011 – present
Brand development: logo · identity · collateral · ads · Coleman Center for the Arts. York, Ala. 2009 – present
Art direction + design: albums · gig posters · Maurice. Chicago, Ill. 2007 – present
Design + production: BP · Exxon · Shell · NRC Realty & Capital Advisors. Chicago, Ill. 2009 – present
Design + production: ads · signage · collateral · LPS Auction Solutions. Chicago, Ill. 2011 – present
Web / eblast design + production: Allstate · Harley Davidson · Under Armour · Responsys. Chicago, Ill. 2011
Design + production: brochures · sellsheets · Life Fitness. Chicago, Ill. 2011
Design + production: Axe · Beam Global · Degree · Suave · Walton | Isaacson. Chicago, Ill. 2010 – 2011
Art direction + design: branding · logo · dvd packaging · posters · Brian Sturgulewski Films. Chicago, Ill. 2011
Design + production: brochures · newsletters · sellsheets · Harris D McKinney, Inc. Chicago, Ill. 2008 – 2011
Web design / development + maintenance · Chicago Outfit Roller Derby. Chicago, Ill. 2008 – 2010
Art direction + design: brochure · Chicago Printmakers Collaborative. Chicago, Ill. 2009
Magazine page layout + production · Timeout Chicago. Chicago, Ill. 2009

STAFF

Designer · Tails Pet Magazine. Chicago, Ill. 2008
Design + layout + management of multiple geographic markets. Stock photo search + image manipulation.
Ad design. Monthly packaging and shipment of completed issues. Website maintenance.

Designer · NRC Realty Advisors. Chicago, Ill. 2008
Development of print marketing communications, advertising, and direct mail for British Petroleum.
Creation of HTML emails and animated web banner ads. Website maintenance.

Designer · Solution Tree. Bloomington, Ind. 2007
Development + design of direct mail marketing campaigns employing: postcards · sell sheets · brochures.
Cultivation + extension of company brand for use across variety of media.

Designer · Johnson Center for Entrepreneurship & Innovation. Bloomington, Ind. 2006
Development + implementation of all company visual communications: event branding · brochures · newsletters.
Website maintenance.

EDUCATION

Mentor Program member · AIGA Chicago. Chicago, Ill. 2010 – present
Print Design internship · Indiana University Alumni Association. Bloomington, Ind. 2003 – 2005
BFA Graphic Design · Indiana University. Bloomington, Ind. 2004

SKILL SET

Adobe Creative Suite: Acrobat · Bridge · Dreamweaver · Illustrator · InDesign · Photoshop
Other computer: XHTML + CSS basic proficiencies · Microsoft Office · Macintosh + Windows
Miscellaneous: Photography · Letterpress Printing · Screen Printing